

Serious Stuff

WE KNOW IT CAN BE DAUNTING

Please note that whilst Variety is here to help support your fundraising activity, the planning and organisation of it is the sole responsibility of you, the fundraiser.

Variety is the beneficiary of the fundraising event, not the organising party and we cannot help in sourcing prices, entertainment, venues, or organise media or publicity.

Permissions

Once you have a clear idea about the fundraising activity that you'd like to run, complete the sign up form on your state's websites. We will then be in touch and confirm any documents you may need for your fundraising including an official Authority to Fundraise. Please note you cannot start fundraising until a letter of authority has been issued by Variety.

Marketing Material

Any marketing materials or advertisements must be submitted to Variety for approval prior to advertising your fundraising event. This includes any printing, artwork proofs, online Facebook pages, and website advertising. Approval can be given within a day in most cases. Please contact your state team to get this approval.

Online Fundraising

Donors to your fundraising page pay by credit card and will be charged and issued with a receipt straight away. Funds donated to your page will be transferred to Variety in your name so that we will have a record of your fundraising total. You won't have to do anything except thank your donors.



Managing the money

When organising a fundraising event, it is your responsibility, as the fundraiser, to keep an accurate record of the finances, manage the funds and deposit those funds to Variety. Here are a few important things to keep in mind:

- You must take reasonable steps to ensure that the expenses do not exceed a fair and reasonable proportion of the gross proceeds obtained from the event.
- Under no circumstances should individuals open or operate a fundraising bank account in the name of Variety to collect monies raised.
- When the supporter has received goods or services in return for money given (e.g. purchased raffle tickets or prizes at auction), a tax-deductible receipt cannot be issued.

Variety is unable to issue invoices for donations, as donations are of a voluntary nature. We can provide an 'intention to donate' form, acknowledging an individual's or organisation's commitment to donate (this form is often used to comply with the accounting procedures of companies).

Direct Deposits and Cheques

For all offline fundraising our preferred method is direct deposit to our bank account. Please contact your state office for details. Details on the back page.



Thank You

We Couldn't Do What We Do Without You!

The heart of Variety is powered by a community who work incredibly hard to support Australian kids in need.

Together, we've built a place families can turn to when times are tough — a place that brings hope, support, and the chance for every child to thrive.

Contact Us

Whether you need a little more inspiration for a fundraising activity, you aren't quite sure about something, you'd like further details on our work, or anything in between - Contact your local Variety team.

* **NSW/ACT**
contact@varietynsw.org.au | (02) 9819 1000

* **QLD**
info@varietyqld.org.au | (07) 3907 9300

* **VIC**
info@varietyvic.org.au | (03) 8698 3900

* **SA**
info@varietysa.org.au | (08) 8293 8744

* **TAS**
info@varietytas.org.au | (03) 6248 4888

* **WA**
info@varietywa.org.au | (08) 9355 3655

* **NT**
gm@varietynt.org.au | (08) 8981 2544

* **National**
contactus@variety.org.au | (02) 9819 1000