

IMPACT REPORT



2021/22

Variety - the Children's Charity of WA

Empowering WA kids living with disability, sickness or experiencing disadvantage



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It fills me with appreciation to witness the great year Variety WA has had. We've seen 12,061 WA kids impacted thanks to the incredible support of our community and staff.

We have seen a significant increase in Variety Grants which provide a range of practical items to help kids and organisations in need. This is a tremendous result for the kids, families and organisations who benefit from our support.

As always, I'm truly proud of all the fundraising activities and the generosity and spirit of our Variety family. As a fundraiser myself, we share the same motivation – to provide as much help as possible to WA kids in need, and who would otherwise miss out.

Bradley Dean
Chief Barker



Once again, 2022 was an exciting year for Variety WA. Many of our fundraisers struggled to hold their events as we still shrugged off the effects of COVID restrictions but they still backed our kids.

This is all due to our supporters' deep commitment to WA kids. Whether that be through volunteering, purchasing a raffle ticket in one of our raffles or participating in one of our events. On behalf of the thousands of kids we support each year, I thank you all.

This year, we will continue to raise our profile within the disadvantage sector and explore new opportunities within WA. Our passion for helping WA kids continues each and every day.

Tony Hume
Chief Executive Officer

Our Vision

For no WA child living with disability, sickness, or experiencing disadvantage to miss out on Variety's support.

Our Mission

To empower WA kids living with disability, sickness or experiencing disadvantage to live, laugh and learn.

We help kids living with disability, sickness or experiencing disadvantage by delivering support in the following ways



GRANTS

We grant a range of items to provide practical help to kids and organisations in need. Our grants cater to a variety of needs including education, technology, sensory, medical and mobility.



SCHOLARSHIPS

We give scholarships to support kids with an existing talent to reach their full potential in sports, the arts or education.



PROGRAMS

We run inclusive programs to educate and empower kids. Our programs are fun, supportive and give kids the opportunity to develop new skills and shine their brightest. Our programs include the Variety Choir and Variety Motor Mouth Camp.



EXPERIENCES

We run events and experiences to engage and bring joy to kids in need, such as the Variety Kids Christmas Party. These events allow kids and their families to make cherished memories, meet new people and participate in an inclusive environment.

At a Glance



629

Variety Grants provided to individuals and organisations



45

Variety Heart Scholarships awarded



108

People attended Motor Mouth Camp

\$1,442,688

granted to help WA kids



4684

Kids received a special gift or toy



173

Families attended the Variety Kids Christmas Party

12,061


kids directly supported in WA

Variety Grants

Variety assists both individuals and organisations with the Variety Grants program which provides practical equipment for WA kids living with disability, sickness or experiencing disadvantage.

The Variety Grant categories include **Community** for organisations that directly support WA kids living with disability, sickness or experiencing disadvantage, **ThriveKids** for equipment to help a child with behavioural regulation, physical development, independence, wellbeing, social inclusion and more, **TechKids** for assistive technology that supports children in the areas of education, communication, behavioural regulation and safety, **BeKids** for practical equipment to help kids access the community, extracurricular endeavours and support their wellbeing and finally, **EduKids** for vital 'back to school' equipment including stationery, uniforms, laptops and more.


120 ThriveKids
\$341,805 granted



20 BeKids
\$8,218 granted




392 EduKids
\$210,153 granted



52 TechKids
\$56,506 granted



5 EduKids Community
\$26,005 granted



40 Community
\$335,253 granted



Some of the kids you've helped this year



Holy Rosary School

Holy Rosary Primary School received a Variety Community Grant to assist in funding an inclusive playground for the kids to play. Now all their students are able to join in the fun at recess and lunch!

"Thanks to the school community for their incredible support. Variety WA for our community-based Grant Programs & all the amazing work you do. Your extremely generous contribution allowed us to make this play space inclusive from the beginning. As a parent of a child who uses a wheelchair, I cannot thank you enough and I know other parents of children with mobility challenges feel the same."

- Bec Fitz (parent)



Angus

Angus lives with Autism and ADHD. He works with several therapists including speech pathology and behavioural. In addition to schoolwork and homework, he has a lot of work to do online that relates to his therapy sessions. Angus's iPad supports his schoolwork and therapies for his social development.

"Thank you all so very much for giving Angus the opportunity to really engage with his therapies, and to now access his school homework online with the rest of his class."

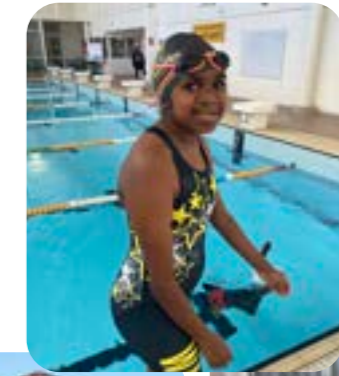
- Angus and Family



Special Olympics

"A massive thank you to Variety for your contribution towards Team WA's Junior Athletes uniform. Your support is hugely appreciated. A massive help for all our junior athlete families"

- Hannah (Special Olympics Secretary)



Harrison

Harrison lives with Cerebral Palsy and received a Variety Thrive Grant to assist him with his therapies from home. He and his siblings are very grateful for the contribution of funding towards monkey bars.

Harrison has already begun to slowly swing by himself and climb. His sisters have been helping him achieve these milestones in this short period of time. The laughter that comes from the yard is heart-warming.

"I am eternally grateful for the generosity and my family are so grateful for this outcome. I cannot find the words to express just how much I appreciate this. Thank you from the bottom of our hearts"

- Pay Pay (parent) and Family

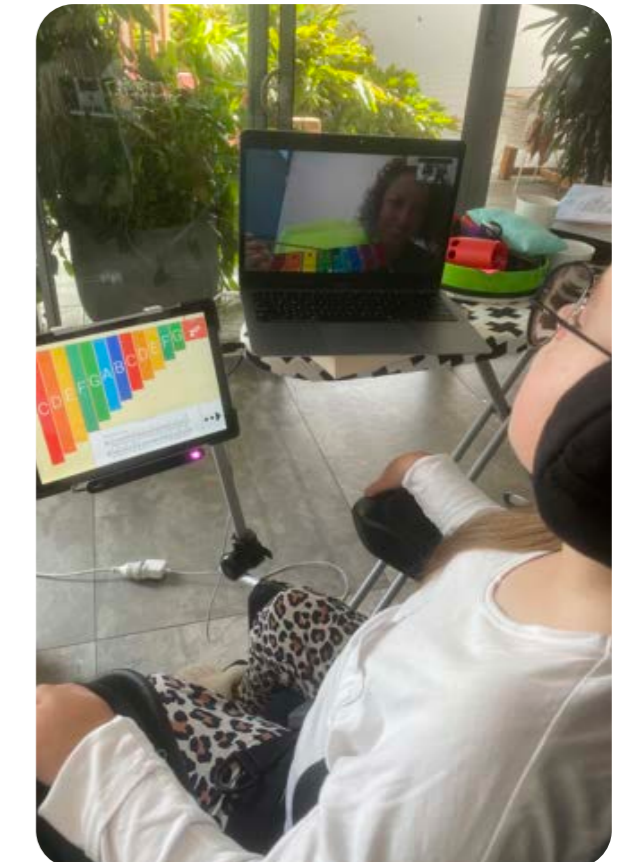


Saba Rose Button Foundation

"Thank you, Variety for helping children to find their voice! We are so very grateful for the funds to purchase the TOBII Eye-gaze communication kit. We have been in a position to support over 200 children and their families with intensive blocks of multidisciplinary therapy, specialised equipment and care/respice for families."

By providing such needed financial opportunities, we can provide the support at a personal level to assist children in reaching their individualised goals, this may be mobility, speech and hearing, vision, swallowing, communicating and other forms of activities that we take for granted."

- Kirsten Button
(Saba Rose Button Foundation Manager)



Variety Heart Scholarships

The Variety Heart Scholarships program recognises the inspirational talents of WA kids living with disability, sickness or experiencing disadvantage by helping them to 'chase their dreams' within the areas of sport, the arts and education.

This year, we handed out 45 Variety Heart Scholarships to the value of \$151,400 to WA kids at the Variety Heart Scholarship Award Evening at Heath Ledger Theatre. The Variety Heart Scholarships support the continued development of talented or gifted WA kids striving to achieve excellence in fields of the arts, sport or education. The scholarship provides practical support in funding, equipment, competition fees and more allowing kids to follow their dreams.

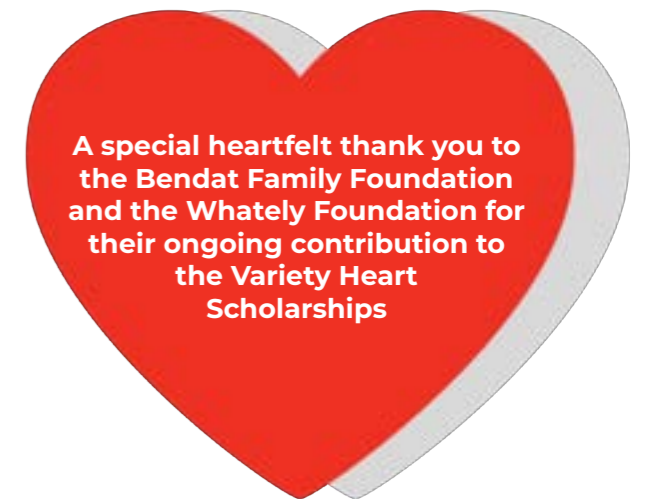
Meet some of our talented Variety Heart Scholarship recipients below!



45 kids

were awarded Variety Heart Scholarships in 2022 worth

\$151,400



33 arts, 11 sports and 1 education Variety Heart Scholarships were awarded



Variety Choir

The Variety Choir is an inclusive group for young people who share a love of singing, music and performing. The program strives to enrich members' lives by helping to build self-confidence, create new friendships and of course personal musical development. This year has seen the graduation of 12 members aged over 18, some of whom have been part of the Choir journey for over 10 years and have had many incredible experiences and opportunities during their membership. Our goal for the new year is to build on our wonderful membership and continue to do performances.

“
Being In the Variety Choir is my highlight to end the week. It's helped me develop friendships, perform and share my love for singing in a fun and caring place.

- Hydee
 (Variety Choir member)





12
 Graduates

31
 Kids found their voice

Variety Kids Christmas Party

The annual Variety Kids Christmas Party puts smiles on the faces of hundreds of kids and families. Last year, 173 families attended the Variety Kids Christmas Party at Adventure World. We invite families along to this exclusive event so that many families within our community can enjoy the spirit of Christmas together. Throughout the day, kids and families enjoy park rides as well as receiving a gift from Santa.



511

Kids received a special gift or toy



173

Families attended the Variety Kids Christmas Party



980

Smiles Made



Thank you to The Stan Perron Charitable Trust for their continued support



“
I look forward to the Christmas Party each year, seeing the excitement, joy and sharing is so very special.
 ”
 - Linda (long time volunteer of Variety)



Variety Motor Mouth Camp

Starting back in 2011, the Variety Motor Mouth Program helps children who have limited speech and rely on communications aids to express themselves through the support of therapists, volunteers, and families. The program assists both children and their parents to develop their skills and confidence in using alternative communication devices.

This year, we welcomed 108 people including kids, siblings, parents and specialised volunteers to camp. The two and a half day weekend was packed with fun and interactive workshops allowing kids to practice their communication skills on their devices alongside our wonderful and experienced volunteers with backgrounds in speech pathology, education assistance and occupational therapy, whilst siblings also got to enjoy a number of activities from our siblings program.



108

People attended
Motor Mouth Camp



A big thanks to P&N Bank
our Major Partners for
their continual support
of the Variety Motor
Mouth Program!



41

People volunteered
at Motor Mouth Camp

“ I was privileged, along with my husband Brett, to be given the chance to volunteer at Variety’s Motor Mouth camp this year. Meeting inspirational kids and their families, and watching kids, siblings, and parents build their understanding of AAC aids through fun and play was a joy to watch. We can’t wait to help again, and I’m so pleased that P&N Bank continue to support such an important and fun experience.

- Christine (P&N Bank Chief People Officer)



“ This year was my first time as a volunteer at Variety Motor Mouth Camp. I had the pleasure of entertaining the under five siblings with Kaitlin & Jan. Seeing the families having the time for their child to learn the technology to help them communicate and know that their other children were safe and entertained was so rewarding.

- Wendy (siblings program)





Variety Sunshine Packs

In 2022, Variety WA formed a collaboration with Operation Sunshine WA, working together with the aim of producing enough Variety Sunshine Packs for every child who needs one. Operation Sunshine WA is a volunteer run charity helping women and children displaced by family and domestic violence and/or under the care of child protection services in WA.

These packs are delivered to Child Protection offices, out of home care organisations, and crisis accommodation organisations across WA. Each pack is designed to enhance the mental and emotional health and wellbeing of the child and assist in their journey of healing from trauma.

The items included have each been carefully selected to meet a specific and important need. To create a sense of self-worth, preserve dignity, show they are valued and cared about, give comfort, and help alleviate the isolation and negative impact of displacement.



1449

Sunshine Packs were given to kids



\$123,165

Estimated value



39

Volunteers participated

Hair with Heart

This year 646 West Aussies donated their pony tails and \$113,486 was donated to the national Hair with Heart program to help provide wigs for kids living with medical hair loss and other much needed equipment and programs.



646

Hair donations

Meet some of our Hair with Heart heroes below!



Aayda



Alexia



Charlotte



Jessie

I've always loved helping others, so when there was a presentation at my primary school about donating your hair to charity, I was really inspired and knew I could help. I cut my hair for the first time when I was 8 years old, and I've cut it and donated twice more since then. I'm growing my hair again now and hope to continue donating for as long as I can.

- Jessie (three time hair donor)

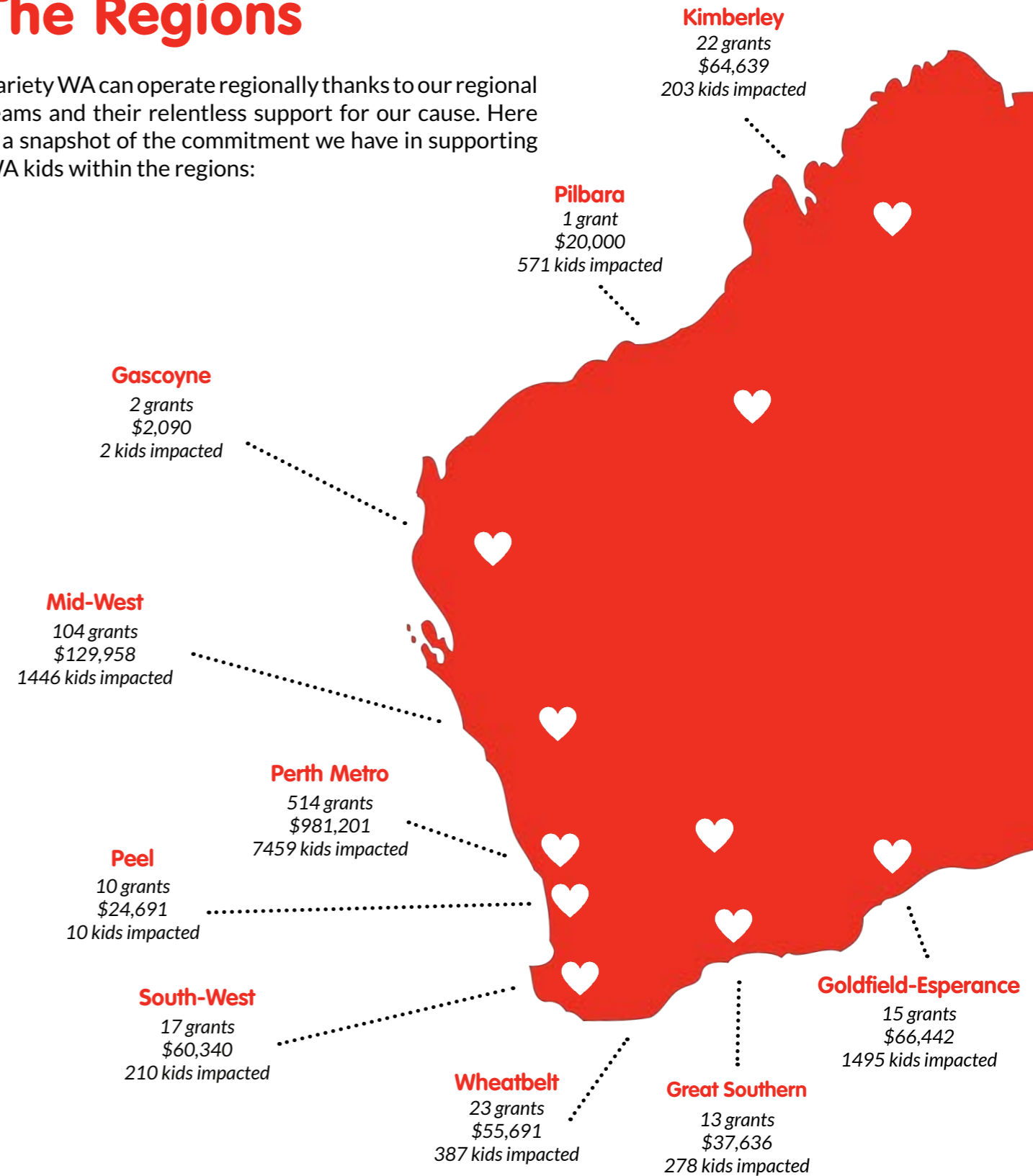


11-year-old Penny and her family cherish their memories from Motor Mouth Camp. Born with Down Syndrome, Penny is non-verbal and needs care in all aspects of her life.

“The support from Variety Midwest is incredible, we are very touched and love knowing that support and opportunity is there for us.”
 - Sue (Penny’s mum)

The Regions

Variety WA can operate regionally thanks to our regional teams and their relentless support for our cause. Here is a snapshot of the commitment we have in supporting WA kids within the regions:



BOARD OF MANAGEMENT

Bradley Dean
Chief Barker

Jenny Rachmat
Deputy Chair

Jay Wakefield
Treasurer

Paul Burgess

Don Brooker

Roy Mellon

Lenette Mullen

Mandy Prindiville

Chris Rimmer

Kathy Ziatas

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Chief Executive Officer

Katie O'Donnell
Executive Manager

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Finance & Administration Manager

Laura Benson
Administration Coordinator

Natalie Tyler
Administration Assistant

Jan Ajduk
Regional Coordinator

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Kids Support Coordinator

Kymerley Ritchie
Kids Support Coordinator

Jemma Williams
Marketing Manager

Rowy McManus
Marketing Coordinator

James Brownlee
Motoring Events Manager

Michelle Dayman
Event Coordinator

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Michael Bain

Anthony Begley

Jayne Begley

John Boucaut

Kevin Cochrane

Dr Bernard Cresswell

Jeff Galloway

Keith Graham

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Clive Hartz

Ian Johnson

Alan Linney

Robert Maher

John Migliore

Lenette Mullen

Jeff Newman OAM

Graeme Perryman

Michael Price

Wendy Price

Chris Pye

Ralph Reid

Terry Shaw

Ennio Tavani

Mark Whately

Neil Wilkinson

Pieta Woollams

A Heartfelt Thanks To Our Sponsors

KIDS SUPPORT PARTNERS



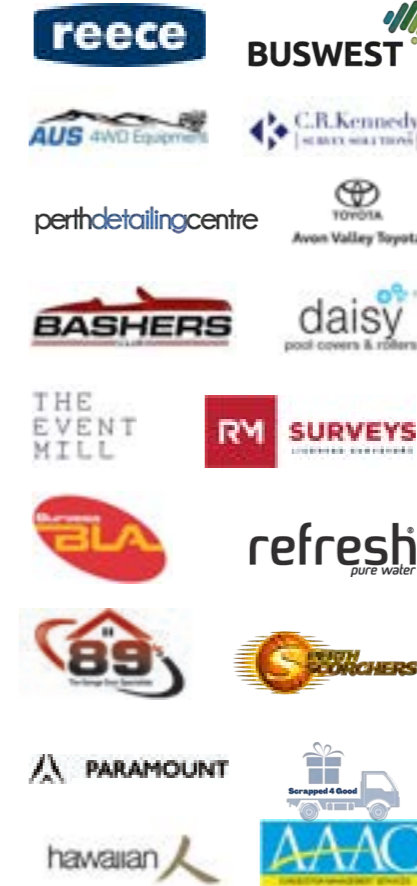
KEY PARTNERS



PREMIER PARTNERS



SUPPORTING PARTNERS



MAJOR PARTNERS



NATIONAL PARTNERS





“

I love how by singing and dancing you can really connect with someone in a special way

”

Meet Marlee, a talented young performer and Variety Heart Scholarship recipient who is shining bright as she continues to pursue her love of dance and musical theatre!

She is working hard to reach her ultimate goal to study musical theatre at WAAPA and perform on Broadway.



variety
the children's charity[®]

www.variety.org.au/wa

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