



## FUNDRAISING IDEAS

Thank you for signing up to take part in the 2022 Variety Bash. Here are a few ideas to help you get started with your fundraising:

- Set up a personal fundraising page - family, friends and supporters can donate online
- Use social media like Facebook and Twitter to spread the word.
- Approach friends who may have their own business and offer them corporate sponsorship or ask them to donate a percentage of sales from an item to Variety
- Approach organisations (including your workplace) to see if they will match donations or fundraising of staff members for approved charities like Variety
- Ask your friends to become regular donors via their credit card
- Ask friends and colleagues to make Variety the beneficiary of casual days, social club events, a special morning tea or BBQ.
- Get friends and family to sponsor you in a challenge (shaving your head, sky diving, walking or swimming 100 laps of the local pool)
- Lucky Squares
- See if you can get enough coins donated at work to outweigh a colleague
- Hold a raffle, lolly jar guessing at work, readathon, bring a dollar to work day
- Create your own fundraising event around a special day or season e.g. April Fool's Day, Halloween, Christmas in July, St Patrick's Day
- Hold an Event or Function - Golf day, Trash and Treasure, Quiz or games nights, Auction nights, Cabaret/ Disco nights, Wine and cheese night, Barn dance, Karaoke night, movie night, formal dinner, cocktail party, murder mystery party, garage sale, Casino night, winery bus tour, cockroach or mouse races, debates, car boot sale, cricket match, concert, fashion show, expert seminar
- Big night in – dinner and movie – donate money you would have spent on going out
- Activities - Bake sale at work, school or Wayville Farmer's Market, Gilles Street Market stall, candle making, Christmas gift baskets, car wash, sausage sizzle, gift wrapping, craft fair, lamington drive, second hand book sale, raffles, meat trays
- Sell the Entertainment book
- Shaking tins in a high traffic area in your local community
- Pub collections – get your local pub to put a collection tin on the counter
- Merchandise e.g. chocolates, wine, T shirts etc.
- Make birthdays & special celebrations count. Ask friends and family to make a donation instead of giving gifts.

### **Tim Adams/Mr Micks Wines**

You can purchase Tim Adams or Mr. Mick Wines at the special Variety rate of 50% off cellar door price to use at your fundraising events.

Wine can be used as part of a raffle prize, wine squares or a wine wall. A glass of wine or even a twin pack of wine could form part of the ticket price for the fundraiser, there are so many different ways to raise money using wine.

### **To purchase wine for fundraisers contact**

Tim Adams Wines [info@timadamswines.com.au](mailto:info@timadamswines.com.au)

Mr. Mick [info@mrmick.com.au](mailto:info@mrmick.com.au)

Don't forget to run your fundraising ideas past Variety first.

### **Depositing your funds**

All monies you raise must be officially received and receipted by Variety. There are a number of different ways you can give donations to Variety. Where an address is provided by your donors, Variety SA will email the receipt directly to the donor. If you would prefer to receive the receipt so you can forward with a personal thank you note, please advise the office when you submit the donation.

### **Raisely**

When you sign up for the Bash, the Variety office will set up your Raisely account for your fundraising. This platform allows you to access your fundraising statements, change your crew and is an easy way for people to donate to your team.

### **Online**

If you haven't set up your own fundraising page, supporters can donate online via [www.varietysa.org.au](http://www.varietysa.org.au). Don't forget to tell people to put your car number in the reference line so we can add it to your tally.

### **Electronic transfer**

You can make an electronic transfer directly into the Variety SA bank account. Please include your name and car number in the reference line, and simple email: [finance@varietysa.org.au](mailto:finance@varietysa.org.au) with details about the deposit (Variety – the Children's Charity BSB 633 000, Account 175 100 858).

### **Cheque**

Please note that all cheques need to be made out to Variety the Children's Charity. Please ensure your car number and name is included on the back of any cheques submitted.

### **In person**

You are welcome to bring funds to the Variety SA office (68 Richmond Rd, Keswick) to be receipted. Office hours are 9am to 5 pm, Monday to Friday. We will always aim to process receipts while you wait, however if it is a busy time or you require multiple receipts we may ask to email them to you within 48 hours.

### **By phone**

All entry fees and donations can be paid over the phone by credit card. Please call 8293 8744.

