



variety
the children's charity

• BASH •

14 to 21 AUGUST 2021



PROUDLY SPONSORED BY

Tim Adams
CLARE VALLEY

MR. MICK

VARIETY OVERVIEW

Variety - the Children's Charity helps kids who are sick, disadvantaged or who have special needs by granting practical equipment and funding programs, because all kids deserve a fair go. The charity first began in Pittsburgh, Pennsylvania in 1927 when a group of people, working in a theatre, formed a social club they called Variety, which took on the task of fostering and caring for an infant girl who was found in the stalls of the theatre. Variety has been operating in South Australia since 1983 and has raised in excess of \$66 million net. Thousands of kids have benefited from funds raised from our hard working fundraisers and event entrants.

WORKPLACE GIVING PROGRAM

A GREAT FUNDRAISING INITIATIVE

What will you give?

The message in our 'Workplace Giving' campaign is simple. For as little as \$2 per week, an individual can make a real difference to the life of a child in SA. By signing up your organisation's employees to Variety's Workplace Giving Program, donations received from organisations and individuals can be attributed to a chosen Bash vehicle, not only helping the car's fundraising tally but helping kids in need in SA!

For just \$8 per month over a year, your regular gift will help Variety provide Christmas presents for kids who would otherwise not receive one.

Workplace giving brochures are available from the office. Please contact us on 8293 8744.

BASH GRANTS

Christian Family Centre/Life House

(Sunshine Coach - valued at \$40,298)

The Christian Family Centre now called Life House is a place of worship in Murray Bridge and was established in 1990. Variety granted a Sunshine Coach to the value of \$40,298 to enable them to include more children in their development and ministry programs.



Noorla Yo Long SAPOL South East Youth Development Project - Outdoor Adventure

(Specialist landing mats for rock climbing wall - valued at \$17,000)

Noorla Yo Long is a not-for-profit organisation, working in conjunction with SAPOL through Blue Light. Their main focus is on crime prevention and building a rapport with all youth and vulnerable groups. Their focus is also centered on other elements of the community with special needs and / or disadvantaged groups in society. Objectives are achieved through teaching life skills by adventurous learning where everyone is challenged, encouraged and supported in a child safe environment. This year a rock climbing wall was built to add value to the activities offered on this site and allow activities to continue in adverse weather conditions. Variety has granted specialised landing mats to complete the rock climbing wall safety compliances and to complete the project.



In 2019/20 Variety SA granted **\$2,450,460** to help **24,668** kids through **183** grants, because all kids deserve a fair go.



JOSHUA (Scholarship recipient (Drums))

"Variety is awesome - they helped me bring out my true self and help me reach my maximum potential" - Joshua

PLATINUM

Tim Adams
CLARE VALLEY

MR. MICK

MESSAGE FROM THE CHAIR

Wow!

What an amazing Bash we had in November!

"Little Italy to Big Italy" - SA Produce Markets, Pooraka to Griffith is our next adventure.

If I can put the same smile on your faces next August like you had last November, it will be a great Bash.

Thanks to the large number of Bashers and new entrants (affectionately known as Virgins) who have enrolled so far.

Sincere thanks to Tim Adams Wines / Mr Mick for their ongoing support as Platinum Sponsor for the tenth consecutive year.

Also to our amazing Gold Sponsors AMPM, Cochrane's, Codan, Fasta Pasta, JV Crash Automotive Group, Kennards Hire, MGA Whittles, Ramsey Bros, Seeley International, Toyota and Vili's.

Grazie! from the bottom of my heart - I'll get around to giving you all a big hug.

Thanks to all the Officials, Mobile Workshop crews, Medical crews, Communication gurus, Bag truck, volunteers, staff, past Chairs and current mentors, and everybody who works tirelessly to ensure that the Bash is fun, safe, and puts an enormous smile on the faces of sick and disadvantaged kids.

Last but not least, thanks to all our Bashers for your show of support and trust.

Without you, there wouldn't be a Bash.

Together, we will make this Bash one to remember!

I love 'youse' all!

George Belperio
2020 SA Variety Bash Chair



GOLD



RAMSEY BROS



SPONSOR'S MESSAGE

Tim Adams Wines & Mr Mick are family owned wineries located in the beautiful Clare Valley and this will be our tenth year as Platinum Sponsor of the SA Variety Bash. It has been a wonderful relationship and to quote Winston Churchill "We make a living by what we get, but we make a life by what we give". This is what happened to us when we became part of the team at Variety SA and this is what will happen to you when you come on the SA Variety Bash in 2021. The contribution Variety SA makes to the community, families and children is immeasurable. It changes children and their families' lives for the better and will change your own.

Pam and I encourage anyone who is considering becoming a participant to come on board in 2021 and you will become part of a team that changes lives for the better now. To the Bashers already on-board welcome back. Your continuing support and passion for this cause shines through in all your fundraising activities and is greatly valued, making South Australia a better place.

Cheers,

Tim Adams and Pam Goldsack
Tim Adams
Winemaker, Managing Director and Owner
Tim Adams Wines / Mr Mick



KEIRA (Scholarship recipient (Athletics))

"The Variety Scholarship has helped me get more training, which means I can improve, so now I am more confident in my athletics." - Keira



THE VARIETY BASH

The Variety Bash was created in 1985 by adventurer Dick Smith when he took a group of friends for a drive he called 'The Bourke to Burketown Bash'. The Bash is generally an eight day drive in the country with your mates. It is NOT a race or rally, it is a madcap event designed to put the fun into fundraising. Vehicles must be in standard condition with a minimum age of 25 years. The drivers and crews, however, are anything but standard issue with most Bashers following the one major rule -don't take it seriously and have fun!

The Bash is the entrant's reward for a year spent fundraising for the kids of SA who really need it. The Bash today has not changed from its original concept. It began in SA in 1989 and has seen Bashers travel through much of our beautiful country during this time.

2020 BASH

The 2020 SA Variety Bash "KI to the Capital" left from Kingscote, Kangaroo Island on Sunday 8 November and after five days and a total of 1,630 kms traveling through some of South Australia's best scenic Bash tracks, the contingent arrived in Glenelg to a huge welcome from the locals, before a celebration cocktail party at the Glenelg Surf Life Saving Club.

There were many highlights for the 300 SA entrants in 100 vehicles-from the grants along the track, the seafood lunch and theme day, but the announcement on the final night that the 2020 SA Variety Bash had raised an amazing \$1.5 million net for our children in need was the biggest highlight of them all!

Over the past 32 years the SA Variety Bash has raised in excess of \$46 million (net).

VIRGIN'S MESSAGE

2020 Best Virgin Team Car CDA - Monsters - Greg Harmer

Although the restrictions imposed by COVID-19 meant that the much-anticipated 2020 Variety SA Bash to Little Italy was postponed this year, Car CDA's initial disappointment was turned on its head when an alternate Kangaroo Island route was announced.

What an incredible feat by the organisers and the countless individuals who helped to make the mini KI Bash a reality!

Such efforts underline the spirit of Variety, and to be embraced by the Variety family and given the opportunity to contribute to the ongoing bushfire recovery efforts on KI was a special privilege.

As a Virgin team we cannot profess to have known it all! For instance, we quickly learnt that navigating is not just a free seat up front (nap at your peril!), and while a full-body onesie monster costume might have seemed a warm and snuggly option in August, it was a veritable sauna in November!

We've been inspired by the exceptional efforts of fellow Bashers and the knowledge that together the Variety Bash team can achieve extraordinary things to help families and children in need. Car CDA hopes to expand its fundraising efforts in 2021.

See you in Little Italy!

2021 BASH Little Italy to Big Italy

The 2021 SA Variety Bash will be departing from SA Produce Markets, Pooraka on Saturday 14 August and finishing eight days later on 21 August in Griffith NSW. On this year's event, the entrants will be taken on numerous interesting tracks and through many private properties seeing parts of our countryside that many people would never have the opportunity to experience.

During the event there are various trophies awarded to encourage fundraising, fun themes, fun for the kids and overall fun... the ultimate winners of the Bash are the kids in need.



ROBBIE (grant recipient of Playground equipment)

"People don't realise, just how much the grant recipients appreciate it - you are changing people's lives, thank you Variety." - Robbie's Mum

COSTS

Crew Details and Entry Fee

A Bash team (Crew) can be made up of a maximum of four people per vehicle but must have a minimum of two. An entry fee of \$550 (including GST) is payable by the entrants, along with a minimum payment of \$9,000 per vehicle, that can be raised via sponsorship or fundraising. Of course, as with all Variety events, you are encouraged to raise as much as possible over the minimum.

Event Participation Fee

Each entrant pays an Event Participation fee that covers their meals, merchandise, entertainment, fun stops, event DVD, name badge, event commemorative gift and additional services on the event such as mechanical, medical support etc.

WHAT IS TAX DEDUCTIBLE?

Monies donated to Variety - the Children's Charity are generally tax deductible under the Income Tax Assessment Act provided they qualify as an unfettered donation; that is, the donor can prove that they have received nothing of value in return for the donation.

What Is Not?

Sponsors and entrants should accordingly be aware that the following ARE NOT deductible as donations. These costs are met personally by the entrants

1. The \$550 entry fee
2. Event Participation Fee (includes meals, merchandise, entertainment etc)
3. Accommodation costs
4. Vehicle purchase, preparation, maintenance and running costs
5. Additional merchandise purchases
6. Associated travel costs, for example, return airfares and accommodation, vehicle return transport or vehicle recovery costs
7. Ticket sales, including raffle tickets
8. Auction items.

These comments are to be taken as guidelines only. Variety assumes no liability for actions taken as a result of these guidelines. In any instances where an entrant or a sponsor is uncertain of the tax implications of their involvement, they should consult their own accountant or tax adviser.

AUSTRALIA'S LONGEST RUNNING MOTORING EVENT

We put a lot of energy into promotion of the event through regular communication with media outlets right across the city and state.

Network Ten continues their amazing support of Variety, both during the year with grant stories and with involvement in our events. For the twenty first year you will be able to keep updated on what is happening on the event by tuning in to the Network Ten News.

All the fun of our great event is captured on DVD, not only as memorabilia for every entrant, but as a one-hour television special that will be screened on television at the end of the year.

THE IMPORTANCE OF SPONSORSHIP

Whether it is by sponsoring a vehicle in the SA Variety Bash or support for other events and special projects, it is the sponsors to whom Variety look for assistance to ensure the financial success of the Bash.

Over the past 32 years the SA Variety Bash has raised in excess of \$45 million net. This has been achieved by 32 years of hard work ... and 32 years of generous sponsorship by thousands of individuals and the corporate sector.

There are thousands of kids in South Australia who would benefit from your involvement as a sponsor of a vehicle in the Variety Bash.

Many major companies including Tim Adams Wines, Kennards Hire, Toyota Australia, Cochrane's, Vilis, Jarvis Toyota, Ramsey Bros, Seeley International, Codan, Woolworths, and the Adelaide Convention Centre have chosen Variety as their 'preferred charity' over the years.

Not only is the company seen as a good corporate citizen, but by investing in Variety, you are investing in over 50 charities and organisations around the state. This is because Variety is an umbrella charity, which means that we not only give grants to assist individual kids and their families, but we also fund other children's organisations, making us South Australia's leading children's charity. Know that when you give to Variety, you are giving to all kids who are sick, disadvantaged or have special needs, to give all kids in SA a fair go.



30 Year Participation Awards



Car BDC & BSDC - Outright Winners



Car HOGS - Highest Fundraisers



Car CDA - Best Virgin Team



HANNAH (grant recipient of a swing set)

"The swing has helped me so much in my life and it has helped my mum too". - Hannah



GETTING STARTED

ENTRANTS

- Enquire through the Variety Office**
Phone 8293 8744 or bash@variety.org.au
- Get your crew together**
Must be between 2-4 participants
- Complete your entry form & pay your \$550 entry fee**
Available at <https://www.variety.org.au/sa/events/bash-entry-2021/>
- Start your fundraising**
Get some ideas at <https://www.variety.org.au/sa/get-involved/fundraise/ideas-and-tips/>
- Get your Bash car ready**

SPONSORS & DONORS (OR SUPPORTERS)

- Interested in becoming a Gold or Silver Event Sponsor**
Email mark@variety.org.au or phone 8293 8744
- Donate towards a Bash car's fundraising**
Donate via www.variety.org.au/sa/donate/
- Don't forget to mention the Bash car number when donating**
Eg. Bash Car 10
- Do you need an invoice?**
Contact the Variety Office on 8293 8744
- Attend a Bash fundraiser**
To view upcoming fundraisers www.variety.org.au/sa/event/event-entrant-fundraisers/
- Spread the word about Variety**



CONTACT

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