

# FUNDRAISING IDEAS

Thank you for signing up to take part in the 2019 Variety Moto Run. Here are a few ideas to help you get started with your fundraising:

- Set up a personal fundraising page - family, friends and supporters can donate online
- Use social media like Facebook and Twitter to spread the word.
- Approach friends who may have their own business and offer them corporate sponsorship or ask them to donate a percentage of sales from an item to Variety
- Approach organisations (including your workplace) to see if they will match donations or fundraising of staff members for approved charities like Variety
- Ask your friends to become regular donors via their credit card
- Ask friends and colleagues to make Variety the beneficiary of casual days, social club events, a special morning tea or BBQ.
- Get friends and family to sponsor you in a challenge (shaving your head, sky diving, walking or swimming 100 laps of the local pool)
- See if you can get enough coins donated at work to outweigh a colleague
- Hold a raffle, lolly jar guessing at work, readathon, bring a dollar to work day
- Create your own fundraising event around a special day or season e.g. April Fool's Day, Halloween, Christmas in July, St Patrick's Day
- Hold an Event or Function - Golf day, Trash and Treasure, Quiz or games nights, Auction nights, Cabaret/ Disco nights, Wine and cheese night, Barn dance, Karaoke night, movie night, formal dinner, cocktail party, murder mystery party, garage sale, Casino night, winery bus tour, cockroach or mouse races, debates, car boot sale, cricket match, concert, fashion show, expert seminar
- Big night in – dinner and movie – donate money you would have spent on going out
- Activities - Bake sale at work, school or Wayville Farmer's Market, Gilles Street Market stall, candle making, Christmas gift baskets, car wash, sausage sizzle, gift wrapping, craft fair, lamington drive, second hand book sale
- Sell the Entertainment book
- Shaking tins in a high traffic area in your local community
- Pub collections, ask a local bar to collect \$1 for water and donate the money to Variety
- Merchandise e.g. chocolates, wine, T shirts etc

Don't forget to run these suggestions past Variety first.