



·BASH·

11 - 18 AUGUST 2018

PROUDLY
SPONSORED
BY

Tim Adams
CLARE VALLEY



MR. MICK



CELEBRATING **30** YEARS
BY RECREATING THE ORIGINAL BASH DESTINATION

PLATINUM

Tim Adams

CLARE VALLEY



MR. MICK

GOLD



Message from the Chair

It is with great pride that I take on the position of Bash Chair for 2018. I am really excited about the year ahead particularly because this will be our 30th Anniversary Birthday Bash and I promise an exciting, fun-filled celebration for you all. I would like to thank all the Bash entrants for their messages, phone calls and emails showing their confidence in me and supporting my appointment. For those who don't know me, I am from Port Lincoln and have participated in the last 11 consecutive Bashes.

I love fundraising and have helped run the Ladies of Variety Kids Christmas Party in Port Lincoln for the past 4 years. I am very proud to be a part of the Variety family and I must say, being a part of this family has changed my life for the better, in ways I would never have imagined.

It's funny, for 11 years my sole focus has been "all about the kids" but now in my position it's also "all about the Bashes". This amazing bunch of fun loving, big-hearted people spend so much of their spare time raising money for South Australian kids in need. It is because of them that Variety can assist so many families that need help. Variety can only hold such a fantastic event because of the many volunteers who give their time. Thank you to the ongoing officials, doctors, and mobile workshop crews who work extremely hard during the year, and while on the Bash, to ensure it runs smoothly. I would also like to thank Peter Cochrane for his continued support of his trucks, Bag 1 and Bag 2.

And where would we be without the sponsors? All these businesses are so generous with their ongoing support of Variety. A special mention to Tim Adams Wines/Mr Mick, who have signed on as our Platinum Sponsor for the 7th consecutive year. Tim and Pam not only sponsor the event but are great Bashes as well. A big thank you also to our amazing Gold Sponsors - Advance Robes, Cochrane's, Codan, Kennards Hire, MGA Whittles, Odyssey Carpet One, Ramsey Bros, Seeley International, Toyota and Vili's.

I want to thank Rambo for his great leadership over the past 3 years. He is a wonderful role model for me, and the Bashes in general. Is there anyone in the state that man doesn't know? Rambo, along with the rest of my Bash Committee are great mentors and I know they will support me, along with Annie and Kate in the office, to give you the best Bash we can. Being the first female Bash Chair is an honour, but daunting at the same time, but I am very excited to take you from Adelaide to my home town and show you some of the best countryside our state has to offer.

Sandra Lukin

2018 SA Variety Bash Chair

Sponsor's Message

Tim Adams Wines & Mr Mick are family owned wineries located in the beautiful Clare Valley and have been the Platinum Sponsor of the SA Variety Bash for 7 years. It has been a wonderful relationship and to quote Winston Churchill "We make a living by what we get, but we make a life by what we give". This is what happened to us when we became part of the team at Variety SA and this is what will happen to you when you come on the SA Variety Bash for 2018. The contribution Variety SA makes to the community, families and children is immeasurable. It changes children and their families' lives for the better and will change your own.

Pam and I would like to encourage anyone who is considering becoming a participant to come on board in 2018 and you will become part of a team that changes lives for the better. To the Bashes already on board, welcome back. Your continuing support and passion for this cause shines through in all your fundraising activities and is greatly valued in making South Australia a better place.

Cheers,

Tim Adams and Pam Goldsack.

Tim Adams

Winemaker, Managing Director and Owner

Tim Adams Wines



"Thank you Variety for the Sports Scholarship. It has enabled me to compete in National tournaments, and because of that I was selected in the Australian team, enabling me to compete in the Oceania regionals and win a Gold medal. None of this would have been possible without your support"

Caleb, 17 years

The Variety Bash

The Variety Bash was created in 1985 by adventurer Dick Smith when he took a group of friends for a drive he called 'The Bourke to Burketown Bash'.

The Bash is generally an eight day drive in the country with your mates. It is NOT a race or rally, it is a madcap event designed to put the fun into fundraising. Vehicles must be in standard condition with a minimum age of 25 years. The drivers and crews, however, are anything but standard issue with most Bashers following the one major rule - don't take it seriously and have fun!

The Bash is the entrant's reward for a year spent fundraising for the children of SA who really need it.

The Bash today has not changed from its original concept. It began in SA in 1989 and has seen Bashers travel through much of our beautiful country during this time.

2017 Bash

The 29th anniversary of the SA Variety Bash "Pastures to Pines" left from Mount Barker on Saturday 12 August and after eight days and a total of 1,875 kms travelling through some amazing private property and scenic Bash tracks, the contingent arrived in Mount Gambier to a huge welcome from the locals, before a celebration dinner at the Mount Gambier Showgrounds.

There were many highlights for the 330 SA entrants in 107 vehicles from the grants along the track, the entertainment, a seafood lunch, Christmas in August dinner and Rambo's Royal Show, but the announcement on the final night that the 2017 SA Variety Bash had raised an amazing \$2.53 million net for our children in need was the biggest highlight of them all!

Over the past 29 years the SA Variety Bash has raised in excess of \$39 million (net).



2018 Bash - City to Sea

2018 celebrates the 30th anniversary of the SA Variety Bash, departing from Adelaide on Saturday 11 August and finishing eight days later on 18 August in Port Lincoln. On this year's event, the entrants will be taken on numerous interesting tracks and through many private properties seeing parts of our country that many people would never have the opportunity to experience.

During the event there are various trophies awarded to encourage fundraising, fun themes, fun for the kids and overall fun! The ultimate winners of the Bash are the children in need.



"Jumping on my trampoline with my brothers makes me feel better and happier. Thank you for helping me"

Emily, 9 years

Virgin's Message

2017 Best Virgin Team

Car 061 - Fireman Sam - Rhain Hondow



Firstly a big thank you to everyone involved with the Variety Bash, from the organisers and the amazing work they do to the officials, MWs and the fantastic Bashers.

We were a virgin team in a virgin car and silly enough not to get to Adelaide for the Virgin's Information night so we went into the Bash really having no idea what to expect. Right from the start in Mt

Barker it was evident that we were part of a huge and very special event, so feeling a little out of our league we took it easy to begin with but that quickly changed.

The further into the Bash we got, the more great people we met and the more fun we had. Every day was a new adventure with new challenges like learning how to navigate, discovering what a fun stop was, trying to keep out the dust one day and the next trying to keep the car from sliding off into the mud!

Something we weren't expecting was all the kids that came out to see the Bash. Our theme of Fireman Sam seemed to be a hit with the kids so stopping to hand out fire hats and lollies was always fun especially in Barmera where we were lucky enough to have our families come and see us roll into town.

Our highlight from the Bash would have to be the generosity and commitment from our fellow Bashers. The effort put into costumes, vehicles and fun stops just blew us away. It was great to have ice-cream in the middle of nowhere, Christmas dinner in Keith with 300 Santas, fried haloumi and olives in the middle of the night, pies and pasties in the forest and a German feast in the mud. Everything was offered openly and nothing was too much trouble.

Thanks again from Car 061 to everyone that looked after us and helped us along the way and we will see you all in 2018!



Costs

Crew Details And Entry Fee

A Bash team (Crew) can be made up of a maximum of four people per vehicle but must have a minimum of two.

An entry fee of \$550 (including GST) is payable by the entrants, along with a minimum payment of \$9,000 per vehicle, that can be raised via sponsorship or fundraising. Of course, as with all Variety events, you are encouraged to raise as much as possible over the minimum.

Event Participation Fee

Each entrant pays an Event Participation fee that covers their meals, merchandise, entertainment, fun stops, event DVD, name badge, event commemorative gift and additional services on the event such as mechanical, medical support etc.

What Is Tax Deductible?

Monies donated to Variety - the Children's Charity are generally tax deductible under the Income Tax Assessment Act provided they qualify as an unfettered donation; that is, the donor can prove that they have received nothing of value in return for the donation.

What Is Not?

Sponsors and entrants should accordingly be aware that the following ARE NOT deductible as donations. These costs are met personally by the entrants:

1. The \$550 entry fee
2. Event Participation Fee (includes meals, merchandise, entertainment etc)
3. Accommodation costs
4. Vehicle purchase, preparation, maintenance and running costs
5. Additional merchandise purchases
6. Associated travel costs, for example, return airfares and accommodation, vehicle return transport or vehicle recovery costs
7. Ticket sales, including raffle tickets
8. Auction items.

These comments are to be taken as guidelines only. Variety assumes no liability for actions taken as a result of these guidelines. In any instances where an entrant or a sponsor is uncertain of the tax implications of their involvement, they should consult their own accountant or tax adviser.



How the money has been spent

In the 2016/17 financial year a total of 239 grants were approved totalling \$3.58 million to directly benefit more than 33,500 children in South Australia. Total number of Sunshine Coaches donated in SA since inception is 184.

Major Grants Variety has funded over the years

GRANTS	AMOUNT (approx)
Child Health Research Institute (CHRI)	\$1,950,000
Establishment	
Equipment	
Royal Flying Doctor Service	\$1,100,000
Medically equip new aircraft	
Novita Children's Services	\$1,940,000
Splints Program	
Various Equipment	
Variety Cochlear Implant Program	\$349,000
Women's and Children's Hospital	\$3,710,000
Variety Adolescent Ward	
Cardiac Surgery Unit	
High Dependency Unit	
Equipment for Paediatric Operating Theatres	
Hydrotherapy Pool	
CUSA Machine	
Medical Videoconferencing equipment	
Orthopaedic Clinic	
Respite Housing	\$975,000
Autism	
Minda	
Flinders Medical Centre	\$1,700,000
Neonatal Intensive Care Unit & Research Lab	
Paediatric Outpatients Facility	
Paediatric Ward upgrade	
Life Education	\$255,025
Ronald McDonald House	\$520,000
Accommodation Wing	
Housing Facility	
Adelaide Dental School	\$400,000
Refurbishment of Paediatric Area	
Myoletric Prosthesis Program	\$184,000
Riding for the Disabled	\$1,796,696
Canteen Teenage Camps	\$150,000
Little Heroes (McGuinness McDermott)	\$326,000
MRI machine in WCH	
Sparc Disability Foundation	\$20,000
Cora Barclay Centre	\$896,420
SOS Children's Village	\$214,000
Can Do for Kids & Townsend House	\$79,000
Hearing & Vision Projects	
Early Intervention Toy Library	
Specialised Equipment	
Australian Cranio Facial Foundation	\$83,000
Medical Equipment	
Dolphin Imaging Equipment	
Operation Flinders	\$1,414,140
Blue Light - SA Police	\$563,000
Youth at Risk Program	
Accommodation Facility	
Time for Kids	\$871,360
Cavan Education Centre	\$82,000
Youth Opportunities	\$246,240
Riverland Youth Ministries	\$50,000
SA Tall Ships - One & All	\$540,000
The Butterfly Foundation	\$47,000
Zoos SA	\$322,963
South Australian Movement Analysis Centre	\$29,640
Raising Literacy Australia Inc	\$200,000
KickStart For Kids	\$347,126
Variety Scholarships	\$690,921
Ladies of Variety - Variety@Work	\$4,315,898

"Thank you to all the Bashers who helped to fund a car for my family. It means Mum can take me to all of my appointments, and drive me, my brother, sister and cousin to school,"

Amelia, 8 years

Telling Everyone About The Bash

We put a lot of energy into promotion of the event through regular communication with media outlets right across the city and state.

Network Ten continues their amazing support of Variety, both during the year with grant stories and with involvement in our events. For the nineteenth year you will be able to keep updated on what is happening on the event, by tuning in to the Network Ten weather forecast.

All the fun of our great event is captured on DVD, not only as memorabilia for every entrant, but as a one-hour television special that will be screened on Channel 9 early in 2018.

The Importance of Sponsorship

Next to the children, the sponsors are our most important group. Whether it is by sponsoring a vehicle in the SA Variety Bash or support for other events and special projects, it is the sponsors to whom Variety look for assistance to ensure the financial success of the Bash.

Over the past 29 years the SA Variety Bash has raised in excess of \$39 million net. This has been achieved by 29 years of hard work... and 29 years of generous sponsorship by thousands of individuals and the corporate sector.

There are thousands of children in South Australia who would benefit from your involvement as a sponsor of a vehicle in the Variety Bash.

Many major companies including Tim Adams Wines, Kennards Hire, Toyota Australia, Cochrane's, Vilis Cakes, Jarvis Toyota, Ramsey Bros, Seeley International, Codan and the Adelaide Convention Centre have chosen Variety as their 'preferred charity' over the years and proudly publicise this.

Not only is the company seen as a good corporate citizen, but by investing in Variety, you are investing in over 50 charities and organisations around the state. This is because Variety is an umbrella charity, which means that we not only give grants to assist individual children and their families, but we also fund other children's organisations, making us South Australia's leading children's charity. Know that when you give to Variety, you are giving to all children who are sick, disadvantaged or have special needs across our state.

Workplace Giving Program

A Great Fundraising Initiative

What will you give?

The message in our 'Workplace Giving' campaign is simple. For as little as \$2 per week, an individual can make a real difference to the life of a child in SA.

By signing up your organisation's employees to Variety's Workplace Giving Program, donations received from organisations and individuals can be attributed to a chosen Bash Vehicle, not only helping the car's fundraising tally but helping kids in need in SA!

For just \$8 per month over a year, your regular gift will help Variety send a child in need to the Annual Variety Children's Christmas Party at the Adelaide Showground. Those of you who have been to one of these parties will understand what an inspiring experience it is.

Workplace Giving Brochures are available from the office please, contact us on 8293 8744.

Variety Overview

Variety is the world's greatest children's charity... it is a volunteer organisation devoted to helping children in need to overcome whatever obstacles they face and live life to the fullest. Simply put, we believe all kids deserve a fair go. It all started in Pittsburgh, Pennsylvania in 1927 when a group of people, working in a theatre, formed a social club they called Variety, which took on the task of fostering and caring for an infant girl who was found in the stalls of the theatre. Variety has been operating in South Australia since 1983 and has raised in excess of \$57 million net. Thousands of children have benefited from funds raised through our events.



"Thank you to all the Bash entrants who helped fund my swim spa. It helps my muscles to get stronger and I don't have to travel to Port Lincoln for hydrotherapy anymore. It also puts a huge smile on my face being able to enjoy the water and have fun with my family"

Charlie, 8 years

2017 Award Winners

1 Outright Winners

Car COP

Monique Findlay, Leanne Kluyt, Dianne Dodd, Deborah Goodacre

2 Highest Money Raisers \$226,622

Car HOGS

Graham Bowring, Mark Bowring, John Day

3 Highest Virgin Team

Money Raisers \$15,851

Car 193

Tracey Faehrmann, Kate Faehrmann, Jessica Sheppard, Sandie Thomas

4 Best Fun Theme

Car COP

Monique Findlay, Leanne Kluyt, Dianne Dodd, Deborah Goodacre

5 Best Presented Vehicle

Car SKET

Colin Kuchel, Damien Harris, Dave Broughton

6 We Played the Game with Bash Bucks

Car 595 - Bling

Mark McAskill, Tony Schnaars, Tony Sedgman, Marc Wilson

7 Highest Point Scorers

Car ENA - The Greeks

Craig Phillips, Heath Hill, Kate Hobbs

8 Mobile Workshop Hard Luck Award

Car 16 - Jonnie Walkers

Lincoln Ramsey, Philip Allen, Ken Noack, Ashley Williams

9 Stuffed Compass Award

Car 500

Larry Cavallaro, Steve Davis, Heinz Beck, Brent Dornford

10 Bashers Choice Award

Car SKET

Colin Kuchel, Damien Harris, Dave Broughton

11 Best Virgin Team

Car 061 - Fireman Sam

Rhain Hondow, Brendan Schulz, Simon Bullock, Travis Flight

12 Best Individual Bashers

David Smith - Car MAX
Angela Organ - Car 922

13 Best Supporter of the Variety Bash

"The Doug Lehmann Award"

Wayne Richards- RAD1

14 Best Fun Stop

Car 407 - MASH

Darren Greatrex, Greg Lambert, Brad MacNamara, David Snoad

15 Chairman's Award for Mobile Workshops

MW6

Scott Seagrim, Daryl Carter

16 Special Acknowledgement

Cars TAB / TABC /BSTA

Brett Schutz, Kristy Schutz, Anna Watson, Lauren Swan, Nicole Haack, Sondra McGinlay, Alexandra Gallard, Lynnne Wehrmann, Grantley Schultz, Shirley Capper



CONTACT

varietysa.org.au

Events Manager: Annie Mates

Address: PO Box 1235,
Marleston, SA 5033

Phone: (08) 8293 8744

Fax: (08) 8293 8725

Email: annie@varietysa.org.au

Facebook: facebook.com/varietysa

Twitter: twitter.com/varietysa

Linkedin: linkedin.com/company/variety-sa

instagram: instagram.com/varietysa