



BASH

12 - 19 AUGUST 2017

Variety helps children in need to overcome whatever obstacles they face and live life to the fullest. Simply put, we help kids be kids.

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BY

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CLARE VALLEY



MR. MICK



PLATINUM

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Taste the difference.

Chairman's Message



Well, we thought \$2.33 million (net) in 2015 was good, and it was, but \$2.64 million (net) in 2016 was something else. What a tremendous achievement by our Bash entrants, sponsors and supporters. This total has taken the Variety Community across Australia by surprise and we can be justifiably proud. Congratulations to you all. It was my pleasure taking the Bash contingent to Eyre Peninsula and beyond in

2016. I knew the personalities, the friendliness of the communities and it was good to share this with you.

To present 15 grants totalling in excess of \$500,000 to rural communities was an added bonus and gave us all firsthand experience on the benefit of supporting the Bash.

Again we have a lot of people to thank. To all our sponsors, your contribution allows us to keep the event within budget and allows us to commit all our fundraising to kids in need in South Australia.

A special thank you to Tim Adams Wines/Mr Mick for their continued support as Platinum Sponsor.

Thank you to Cochrane's for Bag 1 and Bag 2, to all the Mobile Workshops, Medical Teams and OV15 and OV16 for the donation of aircraft and the pilots. Your help is the reason most people Bash.

We have the makings of an excellent Bash in 2017. Mount Barker to Mount Gambier will give us the flexibility to do all the things we enjoy like more relaxing, later starts and earlier finishes.

There will be many surprises on this year's event and we will go all out to make it a cracker.

We have a target of 75 cars this year so we need your support.

I look forward to being the Bash Chairman again in 2017. Whether you're a Basher, supporter, worker or sponsor, remember that together we can do anything.

Brenton 'Rambo' Ramsey,
2017 SA Variety Bash Chairman

Sponsor's Message

Pam and I are delighted to again lend our name and our support to the 2017 SA Variety Bash; a partnership that started in 2012 and one that we value highly. The contribution Variety SA makes to the community, families and children is immeasurable. Events such as the Bash and the funds raised from this event are an important part of helping to improve the quality of life and life chances for children who are sick, disadvantaged or have special needs.

Tim Adams Wines, Mr Mick Cellar Door and Mr Mick's Kitchen are all part of our family-owned and operated company located in the beautiful Clare Valley.

We believe our involvement with Variety has impacted extremely positively on our business and we would highly recommend Variety to companies who are considering sponsorship of, or alignment with, a charity. It is a great family to belong to.

Pam and I would like to encourage anyone who is considering becoming a participant to come on board in 2017. To the Bashers already on board welcome back. Your support will change lives and make South Australia a better place.

Tim Adams and Pam Goldsack,
Tim Adams Wines



'Your scholarship gave me a head start in me getting to my first national championship and I will never forget what you guys did for me.'

Davis



The Variety Bash

The Variety Bash was created in 1985 by adventurer Dick Smith when he took a group of friends for a drive he called 'The Bourke to Burketown Bash'.

The Bash is generally an eight day drive in the country with your mates. It is NOT a race or rally, it is a madcap event designed to put the fun into fundraising. Vehicles must be in standard condition and shall be models with a minimum age of 25 years. The drivers and crews, however, are anything but standard issue with most Bashers following the one major rule - don't take it seriously and have fun!

The Bash is the entrant's reward for a year spent fundraising for the children of SA who really need it.

The Bash today has not changed from its original concept. It began in SA in 1989 and has seen Bashers travel through much of our beautiful country during this time.

2016 BASH

The 28th anniversary of the SA Variety Bash 'Great Whites to Great Whites' left from Port Lincoln on Saturday 6 August and after eight days and a total of 2,142 kms traveling through some amazing private property and scenic Bash tracks, the contingent arrived in Clare to a huge welcome from the locals, before a celebration dinner at The Valleys Lifestyle Centre.

There were many highlights for the 345 entrants in 109 vehicles from the many grants along the track, the entertainment, the seafood lunch, boot camp theme day and the inaugural Bash keg rolling competition. The announcement in Clare that the 2016 SA Variety Bash had not only broken it's record for the third year in a row, it had also broken the Australian Bash record for fundraising since the Bash started, raising an astonishing \$2.64 million net for our children in need, certainly was the biggest highlight of all. Over the past 28 years the SA Variety Bash has raised in excess of \$37 million (net).

2017 BASH

'PASTURES TO PINES'

2017 celebrates the 29th anniversary of the SA Bash, departing from Mount Barker on Saturday 12 August and finishing eight days later on 19 August in Mount Gambier. On this year's event, the entrants will be taken on numerous interesting tracks and through many private properties seeing parts of our country that many people would never have the opportunity to experience.

During the event there are various trophies awarded to encourage fundraising, fun themes, fun for the kids and overall fun... the ultimate winners of the Bash are the children in need.



Virgin's Message

2016 BEST VIRGIN TEAM – CAR 03 (THE WIGGLES) – JAMES DYER

The 2016 Variety Bash was in a word fantastic! As virgins we had no idea what to expect so we trod lightly for the first day or so to find our feet and we were prepared to be targeted as we were virgins after all. However, we soon worked out that you pretty much do whatever you want to do with some great people. If you want to stop in the middle of nowhere and have a G&T with car Bling, if you want to have salt and pepper squid served by the Greeks at a fun stop or race around on kids toys with Cars 123456789 then the Bash is for you! There were no lowlights at all, it was just an adventure every day whether we were driving, navigating or just sitting in the back. We tried being up the front of the pack, the middle of the pack and at the rear to get a feel for all of it so we didn't miss out on anything.

Highlights included pulling up for lunch and having the kids thank us for their new bus to get to school which was an unexpected surprise and reinforced where our fundraising was going. Stopping and meeting little kids along the track with us dressed as The Wiggles was fun especially when one of the Dads said "look kids Emma has an Adam's apple!" The seafood and Peking duck lunch was definitely the standout in the food department, but we would have to say all the food was spot on. North Well Station camp out night was probably the best night for us... it was the mix of the big campfire, the band, the beverages and the overall atmosphere. The Villi's car was always a welcome sight along the track and we had some great laughs with those boys. Everyone getting bogged on Day 1 was a great spectacle. There were heaps more but I would be writing for hours to put it all down.

Towards the end as virgins we got comfortable with the shenanigans to the point where we organised to blow up the rubber duckie and put it in a dam singing the Wiggles song as everyone drove past. At the beginning of the trip we were thinking "should we or shouldn't we launch the boat, people might think we were crazy"... but towards the end we realised we fitted right in!

We would like to thank everyone from Variety for organising and running the Bash for 8 days. It is impressive to see the effort that goes into it for us and fellow Bashers to have a cracker time. The Wiggles will definitely be back in 2017!



'Without the support of Variety our daughter Chloe would not have had the opportunity to travel to the US for life changing surgery. We will be forever grateful'.

Jennie, Chloe's Mother

Costs

CREW DETAILS AND ENTRY FEE

A Bash team (Crew) can be made up of a maximum of four people per vehicle but must have a minimum of two.

An entry fee of \$550 (including GST) is payable by the entrants, along with a minimum payment of \$9,000 per vehicle, that can be raised via sponsorship or fundraising. Of course, as with all Variety events, you are encouraged to raise as much as possible over the minimum.

EVENT PARTICIPATION FEE

Each entrant pays an Event Participation fee that covers their meals, merchandise, entertainment, fun stops, event DVD, name badge, event commemorative gift and additional services on the event such as mechanical, medical support etc.

What's Tax Deductible?

Monies donated to Variety - the Children's Charity are generally tax deductible under the Income Tax Assessment Act provided they qualify as an unfettered donation; that is, the donor can prove that they have received nothing of value in return for the donation.

WHAT IS NOT TAX DEDUCTIBLE?

Sponsors and entrants should accordingly be aware that the following ARE NOT deductible as donations. These costs are met personally by the entrants:

1. The \$550 entry fee
2. Event Participation Fee (includes meals, merchandise, entertainment etc)
3. Accommodation costs
4. Vehicle purchase, preparation, maintenance and running costs
5. Additional merchandise purchases
6. Associated travel costs, for example, return airfares and accommodation, vehicle return transport or vehicle recovery costs
7. Ticket sales, including raffle tickets
8. Auction items

These comments are to be taken as guidelines only. Variety is not a tax consultant and therefore assumes no liability for actions taken as a result of these guidelines. In any instances where an entrant or a sponsor is uncertain of the tax implications of their involvement, they should consult their own accountant or tax adviser.

How the money has been spent

In the 2015/16 financial year a total of 209 grants were approved totalling \$3.16 million to directly benefit over 26,000 children in South Australia.

Total number of Sunshine Coaches donated in SA since inception is 179.

Major Projects Variety has funded over the years

GRANTS	AMOUNT (approx)
Child Health Research Institute (CHRI)	\$1,950,000
Establishment	
Equipment	
Royal Flying Doctor Service	\$1,100,000
Medically equip new aircraft	
Novita Children's Services	\$1,940,000
Splints Program	
Various Equipment	
Variety Cochlear Implant Program	\$349,000
Women's and Children's Hospital	\$3,710,000
Variety Adolescent Ward	
Cardiac Surgery Unit	
High Dependency Unit	
Equipment for Paediatric Operating Theatres	
Hydrotherapy Pool	
CUSA Machine	
Medical Videoconferencing equipment	
Orthopaedic Clinic	
Respite Housing	\$975,000
Autism	
Minda	
Flinders Medical Centre	\$1,700,000
Neonatal Intensive Care Unit & Research Lab	
Paediatric Outpatients Facility	
Paediatric Ward upgrade	
Life Education Caravans	\$255,025
Ronald McDonald House	\$520,000
Accommodation Wing	
Housing Facility	
Adelaide Dental School	\$400,000
Refurbishment of Paediatric Area	
Myoletric Prosthesis Program	\$184,000
Riding for the Disabled	\$1,656,080
Canteen Teenage Camps	\$150,000
McGuiness McDermott (Little Heroes)	\$326,000
MRI machine in WCH	
Sparc Disability Foundation	\$20,000
Cora Barclay Centre	\$896,420
SOS Children's Village	\$214,000
Can Do for Kids & Townsend House	\$79,000
Hearing & Vision Projects	
Early Intervention Toy Library	
Specialised Equipment	
Australian Cranio Facial Foundation	\$83,000
Medical Equipment	
Dolphin Imaging Equipment	
Youth at Risk Personal Development Projects	
- Operation Flinders	\$1,308,640
- Blue Light - SA Police	\$538,000
- Time for Kids	\$746,360
- Cavan Education Centre	\$82,000
- Youth Opportunities	\$246,240
- Riverland Youth Ministries	\$50,000
- SA Tall Ships - One & All	\$540,000
Zoos SA	\$322,963
Variety Scholarships	\$560,921
Ladies of Variety - Variety@Work	\$3,787,398



'The girls know our car was given to us by some very special people. They tell us in their own way all the time how much it means to them. We are so grateful for everything Variety has done for the girls and us as a family'.

Sarah, Scarlett and Emily's Mum.

Telling everyone about the Bash

We put a lot of energy into promotion of the event through regular communication with media outlets right across the city and state.

Network Ten continues their amazing support of Variety, both during the year with grant stories and with involvement in our events. For the eighteenth year you will be able to keep updated on what is happening on the event, by tuning in to the Network Ten weather forecast.

All the fun of our great event is captured on DVD, not only as memorabilia for every entrant, but as a one-hour television special that will be screened on Channel 9 early in 2017.

The Importance of Sponsorship

Next to the children, for whom we all work, the sponsors are our most important group. Whether it is by sponsoring a vehicle in the SA Variety Bash or support for other events and special projects, it is the sponsors to whom Variety look for assistance to ensure the financial success of the Bash.

Over the past 28 years the SA Variety Bash has raised in excess of \$37 million net. This has been achieved by 28 years of hard work... and 28 years of generous sponsorship by thousands of individuals and the corporate sector.

There are thousands of children in South Australia who would benefit from your involvement as a sponsor of a vehicle in the Variety Bash.

Many major companies including Tim Adams Wines, Kennards Hire, Toyota Australia, Cochrane's, Vilis Cakes, Jarvis Toyota, Ramsey Bros, Seeley International, Codan and the Adelaide Convention Centre have chosen Variety as their 'preferred charity' over the years and proudly publicise this.

Not only is the company seen as a good corporate citizen, but by investing in Variety, you are investing in over 50 charities and organisations around the state. This is because Variety is an umbrella charity, which means that we not only give grants to assist individual children and their families, but we also fund other children's organisations, making us South Australia's leading children's charity. Know that when you give to Variety, you are giving to all children who are sick, disadvantaged or have special needs across our state.

Workplace Giving Program

A GREAT FUNDRAISING INITIATIVE

What will you give?

The message in our 'Workplace Giving' campaign is simple. For as little as \$2 per week, an individual can make a real difference to the life of a child in SA.

By signing up your organisation's employees to Variety's Workplace Giving Program, donations received from organisations and individuals can be attributed to a chosen Bash Vehicle, not only helping the car's fundraising tally but helping kids in need in SA!

For just \$8 per month over a year, your regular gift will help Variety send a child in need to the Annual Variety Children's Christmas Party at the Adelaide Event and Exhibition Centre. Those of you who have been to one of these parties will understand what an inspiring experience it is.

Workplace Giving Brochures are available from the office please, contact us on 8293 8744.

Variety Overview

Variety is the world's greatest children's charity... it is a volunteer organisation devoted to helping children in need to overcome whatever obstacles they face and live life to the fullest. Simply put, we help kids be kids.

It all started in Pittsburgh, Pennsylvania in 1927 when a group of people, working in a theatre, formed a social club they called Variety, which took on the task of fostering and caring for an infant girl who was found in the stalls of the theatre.

Variety has been operating in South Australia since 1983 and has raised in excess of \$53 million net. Thousands of children have benefited from funds raised through our events.



'I really appreciate and thank Variety so much for supporting Ethan's swimming.'

Denise, Ethan's grandmother

2016 Award Winners

OUTRIGHT WINNERS [1]

Car TAA / BSTA (Tim Adams Airlines)
Tim Adams, Pam Goldsack, Brett Schutz, Kristy Schutz,
Nicole Haack, Sondra McGinlay, Anna Watson

HIGHEST MONEY RAISERS [2]

\$174,253

Car HOGS
Graham Bowring, Mark Bowring, John Day

HIGHEST VIRGIN TEAM MONEY RAISERS [3]

\$40,064

Car 03 - The Wiggles
James Dyer, Tim Dyer, Paul Brown, Mark Katnich

BEST FUN THEME [4]

Car PUT - Three Wise Monkeys
Deeon Otto, Mandy Madgen, Kim Curtis

BEST SUPPORTER OF THE VARIETY BASH - 'THE DOUG LEHMANN AWARD' [10]

Peter Cochrane

BASHERS CHOICE AWARD [4]

Car PUT - Three Wise Monkeys
Deeon Otto, Mandy Madgen, Kim Curtis

BEST INDIVIDUAL BASHER [9]

Josh Pugh - Car 123 (Super Mario Brothers)

BEST VIRGIN BASHERS [3]

Car 03 - The Wiggles
James Dyer, Tim Dyer, Paul Brown, Mark Katnich

CHAIRMAN'S COMMENDATIONS [12]

Michael Lewis (MW8)
Nigel Giles (MW8)

BEST PRESENTED VEHICLE [5]

Car BTR
Barry Flitter, Rodney Mildred

WE PLAYED THE GAME WITH BASH BUCKS [6]

Car BB1 - Boho Babes
Lauryn Weatherall, Vicki Baigent, Jacqueline Hibble,
Liz Jones

HIGHEST POINT SCORERS [7]

Car TOY - 1950's Milkbar Diner
Richard Elkhoury, Emily Elkhoury, Grantley Schultz,
Anna Muecke

MOBILE WORKSHOP HARD LUCK AWARD [8]

Car LOVE - Harris Hippies
Kris Casey, Terry Casey, Paul Crosato, Steve Yeend

BEST FUN STOP [11]

Car 605 - The Fairies
Kerrie Stutley, Sue Trezise, Annette Hammond, Sue Milligan

STUFFED COMPASS AWARD [13]

Car 333 - Hillbillies
Adam Marinakis, Darren Wilkes, Tom Clifford

CHAIRMAN'S AWARD FOR MOBILE WORKSHOPS [14]

MW7
Leon Menz, John Menz, Barry Schmidt

SPECIAL ACKNOWLEDGEMENT [15] [16]

Car 123, 456, 789 - Super Mario Brothers [15]
Josh Pugh, Tom Foristal, Kate Hobbs, Lauren Swan,
Peta Nunn, Alana Thurstans, Alex Hardy, Tom Ricketts,
Yvonne McMillan

Car TOY - 1950's Milkbar Diner [16]
Richard Elkhoury, Emily Elkhoury, Grantley Schultz,
Anna Muecke



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