

Car #

Raising funds for children in need through the



Dear

We are writing to our customers, suppliers and friends to ask if you would consider making a tax-deductible donation to Variety.

As you may be aware, Variety South Australia is part of a volunteer based international children's charity, known as the "heart of show business", that raises money for children who are sick, disadvantaged or have special needs. The money raised in this State, is spent on the children in our State.

We, and hundreds of others like us, raise money for Variety through the events such as the Variety Bash, Variety 4WD Challenge and V2 Motorcycle Run. These events together with other fundraising initiatives, have between them have raised over \$46 million net, are successful because of the amount of support they receive from the entrants, their sponsors and the general public and hence the reason for this letter.

The costs of participating in the event are borne personally by the entrants. These costs include entry fee, car costs, maintenance and running costs, meals, accommodation and merchandise. All fundraising and sponsorship money is paid to Variety and directly benefits children in need.

We would greatly appreciate any support you are able to give and enclose a remittance slip that you can fill out to make a donation; an official Variety receipt will be issued. If you would prefer to become a regular giver for as little as \$2 a week, please contact the Variety office on 8293 8744.

I look forward to receiving your support.

Kind regards

Bash CAR #
2017 SA Variety Bash

REMITTANCE ADVICE

CAR NO. #

Date: _____ Company name: _____ Phone _____

Email (preferred) or postal address: _____

AMOUNT: \$ _____

PAYMENT OPTIONS:

1. **Cheque** (enclosed) 2. **EFT** BSB: 035 212 A/c No: 240647 REF: BASH17/#

3. Credit Card Online:

1. Go to our website www.variety.org.au/sa
2. Click on the Donate Now button
3. Put **BASH17/#** into the comments field
4. Fill out your personal details
5. Click Submit. You will be taken to the secure payment page, where you can enter your Visa, MasterCard or Amex details.

4. Credit Card (by Fax or Post only to ensure security of your details)

Card Number _____

Exp _____ / _____ Signature _____ REF: **BASH17/#**

TO BE KINDLY RETURNED TO:

Variety - the Children's Charity: PO Box 1235, Marleston SA 5033 or
68 Richmond Road, Keswick SA 5035 t: 08 8293 8744 f: 08 8293 8725 w: variety.org.au

On behalf of South Australia's children in need, we thank you.



Other ways to make a difference to children in need...

Why not become a regular donor and for as little as \$2 per week you can make a huge difference to the life of a child?

Regular Giving: Friends, family members or colleagues can arrange to donate a small amount from their Credit Card on a regular basis.

Workplace Giving: Let your employees know that you support Variety and ask them to make a small donation from their salary each pay (you may wish to \$match their donation).

Contact the Variety Office for all the information on our Giving programs.

“Variety – the Children’s Charity enriches the lives of South Australian children who are sick, disadvantaged or have special needs by assisting them to live, laugh and learn”.