Subject: I’m fundraising for Variety to make sure vulnerable kids don’t miss out!

Hi [Friend’s Name]

You might have heard that I’m fundraising for Variety - the Children’s Charity by entering <insert motoring event>.

During these unprecedented times Variety has not been able to run their events and fundraise in their traditional ways, whilst the kids and families they support need their help more than ever.

Across New South Wales, children are going back to school, to the teachers and friends they’ve been isolated from for months.  
  
But for kids living in poverty, coronavirus is just the latest challenge in a life filled with disruption. Poverty is the biggest threat to their education and their chance for a bright future.   
  
**Today, those children are facing even greater pressures and Variety has seen a 400 percent increase in education grant applications.**

This end of financial year, by donating to my fundraiser you will directly help Variety reduce their waitlist and ensure the most vulnerable kids don't miss out.

**Every dollar donated during June will go towards granting disadvantaged kids a laptop as early as next week and all donations over $2 are completely tax deductible.**

It’s not always easy to ask people for donations but, this cause means so much to me! I believe in the work Variety does and I know they really make a difference to kids in need.

You can donate at my fundraising page by clicking this link,

<cut and paste the URL link to your fundraising page>

Thanks for your support in advance. Together, we can help Variety give kids a fair go in life!

Thanks for your generous support.

Cheers,

[Your Name]